

# RICHARD CHINCHILLA.COM

## GRAPHIC DESIGNER + ILLUSTRATOR

305 615 0210

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### EDUCATION

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#### **Miami Ad School**

Focus: Art Direction/  
Graphic Design  
Jan 2009 – Apr 2010

#### **Miami Dade Community College**

Focus: Graphic Arts Technology  
Sept 2004 – Jan 2006

#### **Art Institute of Ft. Lauderdale**

Focus: Illustration/Fine Art  
Apr 2001 – June 2002

#### **Miami Springs Sr. Highschool/ Miami Lakes Tech Institute**

Focus: Highschool Diploma/  
Commercial Art Technology  
Sep 1992 – June 1996

### EXPERIENCE

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1.

#### **Chinchilla Design (freelancer)**

Graphic Designer/Art Director  
2009 – Current

As a freelance designer, I have serviced clients from various industries such as **food, beauty, medical** and **transportation**, to name a few.

Creative responsibilities include art direction, branding, social media-visual content, type design, photo editing and Wordpress site design amongst others.

2.

#### **TUUCI**

Marketing Dept Graphic Designer  
Feb 2016 – June 2017

As part of the the Marketing Creative Team, I was responsible for providing design content for use in print material, tradeshow visuals and web products.

Through use of Wordpress CMS, I assisted in designing product web pages for the redesigned company website.

Was tasked with updating the company's email marketing program by redesigning outdated templates and increasing customer lists.

3.

#### **Franklin Dodd Communications**

Per-Diem Graphic Designer  
Sept 2015 – Current

Provides design solutions such as yearly media guide for the Miami Heat and the quarterly student catalog for the University of Miami, to name a few.

Assists with in-house design for various departments print needs.

4.

#### **InterPress Communications**

Graphic Designer/Art Director  
Jan 2014 – July 2015

Responsible for the design/lay out of product catalogs for client Avon (Dominican Republic).

Catalogs consisted of 72-page spread that was printed bi-weekly with an average of 20 catalogs per year.

Assisted pre-production team with set-up of print files for various print jobs.

5.

#### **Active Line Inc. (yizzam.com)**

Production Designer  
Oct 2012 – Aug 2013

Created artwork for use in apparel sublimation printing. Work included the procurement and editing of artwork through google searches.

6.

#### **Okayplayer/OkayAfrica**

Graphic Design Contributor  
Mar 2011 – Current

Create designs and digital artwork for promotional events related to new artists on label roster.

Occasionally provides artwork for use on artist packaging.

### SKILLS

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Design for Print/Digital

Typography Design

WordPress CMS

Photo Editing/Retouching

Video Editing (coming soon)

Animation (coming soon)

3d Modeling (coming soon)

Basic HTML/CSS

Email Marketing

### TRADITIONAL

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Illustration

Project Management

Customer Service

Bilingual (English/Spanish)

### SOFTWARE

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Adobe Photoshop, Illustrator, InDesign, Premiere, Muse, Bridge, Acrobat

Microsoft Word, Excel, PowerPoint

Sketch App

Autodesk Sketchbook Pro

Fontlab Studio

Campaign Monitor, MailChimp